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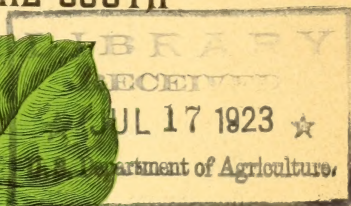


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Fall 1888

Hoffman's Seedling

THE STRAWBERRY FOR THE SOUTH



CULTIVATED AND FOR SALE BY

ARNOLD PUETZ,

Greenland P. O.,

DUVAL Co.

FLORIDA.

• Arnold Puetz, Greenland, Duval Co., Florida. •

Hoffman's Seedling Strawberry.

A PAYING BERRY FOR SOUTHERN PLANTERS.

This comparatively new strawberry is a staminate, or perfect flowered variety, free in growth and very hardy. The fruit is of fine flavor and ships well for long distances. It is the most profitable berry to grow for northern markets, for which purpose it seems peculiarly adapted.

The berry, which is of the form shown in our engraving on first page, is of a beautiful crimson color, which it holds throughout transmission. It is firm and meaty in texture, and of a rich and distinct aromatic flavor, distinct from any berry now in cultivation.

No southern grower who looks to cash results can afford to postpone planting largely of Hoffman's Seedling.

The following note is reprinted from *Green's Fruit Grower* for April, 1888:

HOFFMAN'S SEEDLING STRAWBERRY.

Hoffman's Seedling is an accidental seedling found by Mr. Hoffman, of Charleston, S. C., and has been disseminated to some extent. It will at once take its place as the leading berry of the South when known, and is now being extensively planted for shipment to northern markets. "Its extra earliness, large size, great productiveness, fine flavor and good shipping qualities have proven it to be without exception the most profitable berry for southern growers." The HOFFMAN SEEDLING was awarded the first prize at the South Carolina State Agricultural Fair, the judges recommending it as "having everything requisite for a superior berry; in fact, we don't think it can have a superior," writes W. P. Allen, of Maryland.

We have heard good reports of this variety of other fruit growers, and shall plant it largely. Here is what the commission men say who sell it:

NEW YORK, May 13, 1886.

MR. R. S. COLE.

Dear Sir:—We have noticed the new strawberry from Charleston, known as "HOFFMAN'S SEEDLING," and find it to be an extra fine, large, high-colored berry of excellent quality. If it does as well north as it does south, it will prove a great acquisition. It is said to be a great yielder.

Respectfully,

FULLER & PULLEN,
W. Washington Market, New York.

• Arnold Puetz, Greenland, Duval Co., Florida. •

Prices for Fall, 1888,

OF HOFFMAN'S SEEDLING STRAWBERRY.

☛ All orders will be executed with care and promptness, and the packing will be done in the very best manner.

Any quantity less than 500, at \$1 per 100.

500 and less than 1,000 at 60 cents per 100.

1,000 and less than 5,000, at \$5 per 1,000.

5,000 and less than 10,000, at \$4 per 1,000.

Prices on quantities upwards of 10,000 on application. Orders will be filled after September first, in rotation, as received, unless a later date is preferred.

Terms Cash. Remit by P. O. Money Order, drawn on Jacksonville, Florida, or by Registered Letter to Greenland (Duval Co.), Florida ; Draft on New York, or Check on Jacksonville.

Care of Plants on Arrival.

Customers on receiving Strawberry plants should care for them immediately. If the ground on which they are to be set is not in condition to receive them, they should be heeled into the ground at once in a shady, moist place, instead of allowing them to remain in the package for several days, as is often done. If possible, however, the soil should be ready for the plants before they arrive, so that they can be set at once in the place intended for them. In case of extreme drought it is advisable to wait for rain and set later, rather than to run the risk of losing plants. If set in warm, dry weather, the roots should be dipped in a puddle of thin mud just before setting, taking care to have the crown of the plant even with the surface of the ground when set, and having the soil pressed firmly around the plant. Keep the soil in good cultivation until January, and then mulch the whole surface over with coarse manure, hay or straw, or whatever is most convenient. The mulch in spring and summer will help keep the weeds down, protect the berries from dirt during the fruiting season, and help hold the moisture in the soil in case of drought. A little extra care at the right time will often prevent loss of plants, and bring a large increase of profit for the expenditure.

• Arnold Puetz, Greenland, Duval Co., Florida. •



THE CATTLEY GUAVA

Is both useful and ornamental. I doubt if there is a more beautiful fruit-bearing shrub in existence. Plants only three and four years of age are loaded down with fruit, which is far superior to the common Guavas. To anyone not acquainted with the fruit I will mail a sample on receipt of fifteen cents postage. My stock of one year old (transplanted) plants is very large, and I will mail **two sample plants for twenty-five cents** or **twelve for one dollar**.

☞ Also JAPAN MEDLARS at the same prices.

☞ A catalogue of New Dwarf Orange Trees, Lemons, Limes, etc., and

♦ ROSES ♦

(the finest in cultivation) free to every customer and to others who apply for it.

ARNOLD PUETZ,
Greenland P. O. (Duval Co.), Florida.